



## Report on the Mentoring Programme for Student Entrepreneurs of Williamnagar Government College


The **Mentoring Programme for Student Entrepreneurs** have been conducted in the college through the Entrepreneurship Cell (E-Cell). The Mentoring Programme aims to cultivate entrepreneurial skills, foster innovation, and equip students with the tools needed to turn ideas into viable businesses. Launched on the 10<sup>th</sup> April, 2024, the programme is a collaborative effort of the E-Cell and the Entrepreneur and Vocational Committee of the college. Thus, the E-Cell has conducted mentoring sessions for the first group of student entrepreneurs, comprising of 6 students who have started their Jewellery and Accessories business named CASCADE. The objectives of the mentoring programme are:

- i. To provide hands-on guidance to aspiring student entrepreneurs.
- ii. To bridge the gap between theoretical knowledge and practical application.
- iii. To connect students with experienced industry mentors for personalized guidance.
- iv. To create a network of support for startups incubated within the college.

### Programme Structure

The programme is structured to ensure progressive learning and practical application through the following components:

1. **Workshops and Seminars:** Student Entrepreneurs have been nominated to attend various workshops and programmes conducted in the campus as well as in other Institutions. The team of 6 student entrepreneurs have participated in the “**i-Innovate 3-day Design Thinking**” 8<sup>th</sup> – 10<sup>th</sup> February, 2024; “**Entrepreneurial Insight: A Journey of Creativity, Innovation & Inspiration**” on the 29<sup>th</sup> August, 2024; and the **Panel discussion on Rural Entrepreneurship** on the 24<sup>th</sup> September, 2024. They have also attended the “**Onsite Session of IMPACT Week Shillong 2024**” at Martin Luther Christian University, Shillong from the 4<sup>th</sup> – 11<sup>th</sup> July, 2024; and the “**Inter-college Ideathon Competition for students**” at BIRAC & Bionest Bio-Incubator Facility Centre, NEHU Tura Campus on the 15<sup>th</sup> and 23<sup>rd</sup> July, 2024.
2. **Mentor:** Each student team is paired with a mentor who is a faculty of the College and a member of the Entrepreneur and Vocational Committee. Consequently, for the current

  
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team of student entrepreneurs, mentoring sessions were assigned to Smt. Bandakerlin Lyngdoh (*Coordinator, E-Cell*) and a regular one-on-one sessions were scheduled to provide tailored advice to the student team.

3. **Pitch Days:** The student team were also encouraged to present their business plans to faculties and mentors. This proved beneficial for the student team in refining their business idea and also enabled them to gain more confidence in public speaking.

### Outcomes

The outcome of the mentoring sessions has been observed through the following:

- i. A total of **6** students participated in the programme.
- ii. The student team has started their business and received seed funding of ₹10,000/- (*Rupees Ten Thousand only*) from the E-Cell of the Institution.
- iii. Students engaged with the mentor, faculties, and PRIME Team to acquire more knowledge on their business sustainability.
- iv. The members of the student team have shown improved skills in leadership, communication, and strategic thinking.

### Challenges Faced

Despite the outcomes, the mentoring programme for student entrepreneurs is not without limitations or challenges which can be summed as follows:

- i. Limited time availability of mentors.
- ii. Difficulty in accessing advanced resources and tools.
- iii. Need for increased financial support for student entrepreneurs.

However, the Mentoring Programme for Student Entrepreneurs has significantly contributed to fostering an entrepreneurial culture in the Institution. With the continued support of mentors, faculties, and the PRIME Startup Hub Meghalaya, this initiative has the potential to produce successful entrepreneurs and innovative solutions to real-world problems.


**Smt. Bandakerlin Lyngdoh** (*Asst. Professor*)  
*Coordinator*  
E-Cell  
Williamnagar Government College

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Asst Professor  
Williamnagar Govt. College  
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## PHOTOGRAPHS



  
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Williamnagar Govt. College  
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 Principal  
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## ATTENDANCE



### E-Cell Williamnagar Government College

#### Mentoring practice of E-Cell for student entrepreneurs

(i) Attendance

Sl. No.	Name of student	Semester	Department	Date of mentoring session	Signature
1.	Chirak R. Sangma	4 <sup>th</sup>	Economics	10/4/24	<i>[Signature]</i>
2.	Griekwasa Ch. Momin	4 <sup>th</sup>	Economics	10/4/24	G. Ch. Mm
3.	Changchua Ch. Momin	4 <sup>th</sup>	English	10/4/24	C. Ch. Momin
4.	Shiny Twinisha Ch. Sangma	6 <sup>th</sup>	Economics	10/4/24	B. Ch. Sangma
5.	Pringbare M. Marak	4 <sup>th</sup>	Economics	10/4/24	P.N. Mk
6.	Marina Ch. Sangma	4 <sup>th</sup>	Economics	10/4/24	M. Ch. Sangma
7.	Pringchi D. Shima	4 <sup>th</sup>	Economics	10/4/24	P.D. Shima
8.					
9.					
10.					

(ii) Name of the business idea of the student group:

Not yet decided

(iii) Stage of development of business idea:

Ideation stage

*[Signature]*  
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**E-Cell  
Williamnagar Government College**

Mentoring practice of E-Cell for student entrepreneurs

(i) Attendance

Sl. No.	Name of student	Semester	Department	Date of mentoring session	Signature
1.	Chisak R. Sangma	5 <sup>th</sup> Semester	Economic	12/9/24	<i>Chisak</i>
2.	Pringsame M Marak	5 <sup>th</sup> Semester	Economics	12/09/2024	<i>P. Marak</i>
3.	Pringchi . W. Shira	5 <sup>th</sup> Semester	Economics	12/09/2024	<i>P.W. Shira</i>
4.	Marina . ch Sangma	5 <sup>th</sup> Semester	Economics	12/09/2024	<i>M ch Sg</i>
5.	Gnikwasa . Ch. Homin	5 <sup>th</sup> Semester	Economics	12/09/2024	<i>G. Ch. Homin</i>
6.	Changcha . ch. Homin	5 <sup>th</sup> Semester	English	12/09/2024	<i>C. Ch. Homin</i>
7.	Shiny Tsinika . ch. Sgma	Alumni	Economics	12/09/2024	<i>S. Ch. Sgma</i>
8.					
9.					
10.					

(ii) Name of the business idea of the student group:

*Cascade*

(iii) Stage of development of business idea:

*Start-up stage*

*B. Lyngdoh*

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(i) Attendance

Sl. No.	Name of student	Semester	Department	Date of mentoring session	Signature
1.	Mosima Ch Sangma	5 <sup>th</sup> Semester	Economics	16/09/24	M ch sq
2.	Pringsama M. Marak	5 <sup>th</sup> Semester	Economics	16/09/24	P. Marak
3.	Pringchi - D. Shira	5 <sup>th</sup> Semester	Economics	16/09/24	P. D. Shira
4.	Lyrikuosa Ch. Momin	5 <sup>th</sup> Semester	Economics	16/09/24	Lyrikuosa
5.	Changchra Ch. Momin	5 <sup>th</sup> Semester	English	16/09/24	C. Ch. Momin
6.	Chisak R. Sangma	5 <sup>th</sup> Semester	Economics		C. R. Sangma
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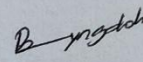
(ii) Name of the business idea of the student group:

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(iii) Stage of development of business idea:

Start-up stage

  
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(i) Attendance

Sl. No.	Name of student	Semester	Department	Date of mentoring session	Signature
1.	Lyeikwasa Ch. Momin	5 <sup>th</sup> Semester	Economics	17/09/24	<i>[Signature]</i>
2.	Marina Ch Sangma	5 <sup>th</sup> Semester	Economics	17/09/24	M ch sy
3.	Pringsame M. Maxak	5 <sup>th</sup> Semester	Economics	17/09/24	<i>[Signature]</i>
4.	Pringchi D Shira	5 <sup>th</sup> Semester	Economics	17/09/24	P.D. Shira
5.	Changchra Ch Momin	5 <sup>th</sup> Semester	English	17/09/24	C.Ch Momin
6.	Chisak R Sangma	5 <sup>th</sup> Semester	Economics	17/09/24	C.R. sy.
7.					
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(ii) Name of the business idea of the student group:

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(iii) Stage of development of business idea:

start-up stage

*[Signature]*

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(i) Attendance

Sl. No.	Name of student	Semester	Department	Date of mentoring session	Signature
1.	Pringsame M. Marak	5th Semester	Economics	18/09/24	P. Marak
2.	Pringchi D. Shira	5th Semester	Economics	18/09/24	P. Shira
3.	Maxima Ch. Sangma	5th Semester	Economics	18/09/24	M ch Sq
4.	Grikwara Ch. Monin	5th Semester	Economics	18/09/24	Grikwara
5.	Chisak R. Sangma	5th Semester	Economics	18/09/24	Chisak Sangma
6.	Changchra Ch. Monin	5th Semester	English	18/09/24	Changchra
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(ii) Name of the business idea of the student group:

Cascade

(iii) Stage of development of business idea:

Start-up stage

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